



YOUR
CAN
YOUR
RULES





Ai OPEN IN ADOBE ILLUSTRATOR

CREATE GRAPHICS



- Graphics in CMYK ONLY 
- Outline all fonts + embed all images 
- Image resolution 300 to 800 DPI

TUTORIAL 

ADD FINISHES

- FULL GLOSS:** No action required
- FULL MATTE:** No action required
- SELECTIVE GLOSS:** Build on a separate layer
Use the REF  swatch on gloss elements 
- METALLICS:** Build on a separate layer
Use the METAL  swatch on metallic elements 

SAVE AS PDF

- Save as a High Quality Print PDF (default preset) 
- One SKU per PDF submission / One design per PDF
- No cropmarks. No bleed. This is not a label :) 

**NEED HELP WITH YOUR ARTWORK?
CONTACT OUR DESIGN TEAM**

**12 OZ
SLEEK
355 ML**

